

ULTRAPURE MICRO 2020

May 27-29 2020 | Lost Pines Resort, Austin, Texas

YOUR MEDIA PACK

To find out more about sponsorship and exhibition opportunities at UPM 2020, contact:

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ULTRAPUREMICROEVENTS.COM

ABOUT UPM 2020



AN ENHANCED FOCUS ON HIGH PURITY ENVIRONMENTS AND MICRO CONTAMINATION

The 2019 UPM agenda successfully introduced High Purity Gases into the High Purity Chemicals strand, establishing Ultrapure Micro as the only event within the industry tackling the breadth of water and water related issues for semiconductor manufacturing.

For 2020 UPM is growing once more, enhancing our focus on high purity environments and micro contamination by introducing a session on airborne molecular contamination (AMC), as well as a specialized tools environment session. It will feature 2 full days of focused technical presentations, interactive panels, roundtables and keynotes.

CO-MODERATORS



Alan Knapp, Evoqua Water Technologies



Alex Milshteen, Intel Corporation



Anthony Lachawiec, Intel Corporation



Bernie Zerfas, GLOBALFOUNDRIES



Bob McIntosh, Enviro Energy Solutions



Cesar Garza, Samsung Austin Semiconductor



Dan Wilcox, Samsung Austin Semiconductor



Don Hadder, Intel Corporation



Glen Biggs, GLOBALFOUNDRIES



Jim Snow, SCREEN



Laura Ledenbach, PeroxyChem



Latif Ahmed, Intel Corporation



Mike Knapp, Samsung Austin Semiconductor



Nabil Mistkawi, Samsung Austin Semiconductor



Rushi Matkar, Intel Corporation



Slava Libman, FTD Solutions



Walter Den, Texas A&M

WHY SPONSOR UPM 2020?



THE PREMIER WATER AND **CHEMICALS CONFERENCE FOR** THE MICROELECTRONICS INDUSTRY

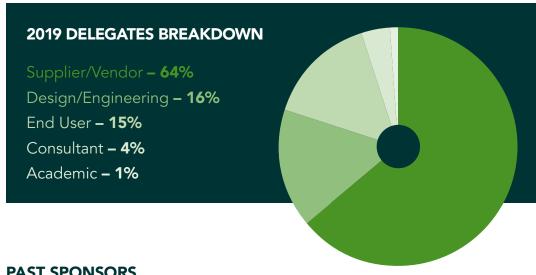
Ultrapure Micro is the premier water and chemicals conference for the microelectronics industry.

Attended in 2019 by over 350 delegates from across 116 companies, Ultrapure Micro is the only event where you can establish a rapport with technical experts from across the industry. UPM is the only platform of its kind that facilitates the discussions around water and chemical management needed in order to continue advancing the semiconductor manufacturing industry as a whole.

Cement your business as an organization genuinely interested in engaging with the most significant technical minds in water and chemicals management. This is your opportunity to establish and build advocacy among the hundreds of delegates who attend every year.

Attended by delegates

from across companies



PAST SPONSORS







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SPONSORSHIP OPPORTUNITIES



EXCLUSIVE

GOLD - SOLD

- Gold Sponsorship Includes Dinner
- Exhibitor Table
- Delegate List in Advance of Conference
- Logo & Link on Website as "Gold Sponsor"
- Logo in Conference Program
- Most Prominent Logo on Banners
- Logo on UPM App
- Logo on Placeholder Slides During Event
- Logo on Marketing Emails as "Gold Sponsor"
- Discounted Ultrapure Micro Journal Subscription
- 3 x FREE delegates

1 AVAILABLE

- Silver Sponsorship Includes Lunch (Day 1 or Day 2)
- Exhibitor Table

SILVER - \$20,000

- Delegate List in Advance of Conference
- Logo & Link on Website as "Silver Sponsor"
- Logo in Conference Program
- Logo on Banners
- Logo on Placeholder Slides During Event
- Logo on Marketing Email as "Silver Sponsor"
- Discounted Ultrapure Micro Journal Subscription
- 2 x FREE Delegates

BRONZE - SOLD

2 AVAILABLE

- Bronze Sponsorship Includes Breakfast (Day 1 or 2)
- Exhibitor Table
- Delegate List in Advance of Conference
- Logo & Link on Website as "Bronze Sponsor"
- Logo in Conference Program
- Logo on Banners
- Logo on Placeholder Slides During Event
- Logo on Marketing Email as "Bronze Sponsor"
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

ROUNDTABLES SPONSOR - \$8,000

This is always a very popular session where insight leaders directly tightly-focused roundtable discussion groups on new trends in a variety of industry-related topics. All delegates attend this session, and it's a great way to get your branding out there and show our delegates you support a collaborative effort towards improving the industry.

- · Logo & Link on Website as 'Roundtable Sponsor'
- Logo on Table Stanchions
- Logo in Conference Program
- · Logo on Banners
- Logo on Placeholder Slides During Event
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

LEARNING SERIES SPONSOR

- \$15,000

- Logo & Link on Website as 'Learning Series Sponsor'
- Exhibitor Table
- Branded Foamboards for Coffee Breaks & Lunch
- Logo in Conference Program
- · Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

SPONSORSHIP OPPORTUNITIES



CHARGING STATION SPONSOR – \$5,000

- Branding on Charging Station
- Lounge Area
- Logo & Link on Website as "Charging Station Sponsor"
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

UPM OFFICIAL APP SPONSOR – \$3,000

- Company Logo on App Landing Page: "UPM Mobile App Sponsored by Company"
- Company Ad on App
- Logo & Link on Website as "UPM Official App Sponsor"
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE delegate
- Add exhibit space for 3K

WIFI CONNECTION SPONSOR - \$5,000

- Custom WIFI Landing Page (subject to venue's resources)
- Custom WIFI Network Name & Password
- Logo & Link on Website as "WIFI Connection Sponsor"
- Logo Shown During Entire Event (Exhibitor Area)
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

ONE-2-ONE NETWORKING – \$7,000

New to UPM but one of our most popular offerings at other GWI events. Delegates set up one-to-one meetings with other delegates. As the exclusive sponsor, you have the advantage of having the only branding in the room, not to mention, exclusive branding on every email regarding one-to-one meetings.

- Logo and Link on Website as 'One-2-One Networking Sponsor'
- Logo on Tables Stanchions During Networking Sessions
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

LANYARDS SPONSOR - SOLD

- Logo on Lanyards
- Logo & Link on Website as "Lanyards Sponsor"
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

NOTEBOOKS SPONSOR - SOLD

- Logo on Notebooks
- Logo & Link on Website as "Notebooks Sponsor"
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

COCKTAIL HOUR SPONSOR – \$6,000

- Logo Embroidered on Bar Staff Aprons
- Logo & Link on Website as "Cocktail Hour Sponsor"
- Logo Shown During Cocktail Hour
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

SPONSORSHIP OPPORTUNITIES



WELCOME RECEPTION – \$6,000

- Logo Embroidered on Bar Staff Aprons
- Logo & Link on Website as "Welcome Reception Sponsor"
- Logo Shown During Welcome Reception
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

PREMIUM EXHIBITOR – \$5,000

- Exhibitor Table (6ft x 3ft)
- Logo & Link on Website as "Sponsor"
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

STANDARD EXHIBITOR – \$4,000

- Exhibitor Table (6ft x 3ft)
- Logo & Link on Website as "Exhibitor"
- Logo in Conference Program
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

KEY CARDS SPONSOR – \$4,000 (Exclusive)

- Key Cards Imprinted with Your Company Logo and/or Message
- 1-2 Key Cards Per Hotel Guest
- Logo & Link on Website as "Key Cards Sponsor"
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE delegate
- Add exhibit space for 3K

TOTE BAGS SPONSOR – \$5,000 (Exclusive)

- Conference Bag Imprinted with Your Company Logo
- Company Ad Insert
- Logo & Link on Website as "Tote Bags Sponsor"
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE delegate
- Add exhibit space for 3K

BREAKS SPONSOR – \$5,000

2 AVAILABLE (either both AM or both PM)

- Includes Coffee/Energy Drinks/Snacks
- Logo & Link on Website as "Breaks Sponsor"
- Logo Shown During Breaks
- Logo in Conference Program
- Logo on Placeholder Slides During Event
- Logo on Banners
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate

RAFFLE SPONSOR – \$3,000

To promote traffic to exhibitors we are introducing an exhibitor raffle card! You'll receive the card at registration, and the card will be punched as you visit each exhibit. You can submit the completed card back at the registration desk and will be automatically enrolled in the raffle.

- Logo on Website as 'Raffle Sponsor'
- Logo on Exhibitor Raffle Card
- Raffle Will Take Place During Lunch on Day 2
- Prizes are Provided by Sponsor
- Logo on Marketing EmailsLogo in Conference Program
- Discounted Ultrapure Micro Journal Subscription
- 1 x FREE Delegate
- Add exhibit space for 3K



ULTRAPURE MICRO JOURNAL



LATEST ISSUE: MONITORING & METROLOGY

Ultrapure Micro is the leading platform for research, knowledge exchange and networking for the ultrapure water and microelectronics sector.

The renowned Ultrapure Micro conference stands alongside its sister publication, the peer-reviewed Ultrapure Micro Journal. Together they work to address the unique challenges and complexities of the semiconductor manufacturing process and provide a focused platform for collaborative development.

SPONSORSHIP CONTACT



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ATTEND THE EVENT

To register your interest and for more information, please visit our website:

ultrapuremicroevents.com